The BAYSIDER



Advertising Rate Sheet

FY 2027

THE BAYSIDER is a quarterly newsletter published by the Bayside Neighborhood Association to promote neighborhood activities, businesses, and news. It is intended to build neighborhood cohesion, strengthen relationships, and spread joy.

CIRCULATION: 2,000 (and online)
Print copies are distributed to businesses, places of worship, offices, waiting rooms, residential lobbies, schools, and other locations in and around Bayside. See previous issues at baysideportland.org/the-baysider

SPECIFICATIONS:
2½ col-in: 2.50" x 2.50" (square) - $30
5 col-in: 2.40" x 4.95" (portrait) - $50
5 col-in: 4.95" x 2.40" (landscape) - $50
12 col-in: 4.95" x 5.90" (portrait) - $100
12 col-in: 7.50" x 3.90" (landscape) -$100
rates are per issue, published quarterly

300 DPI, full color or grayscale, no bleed. JPG, PNG, PDF, SVG, TIF formats





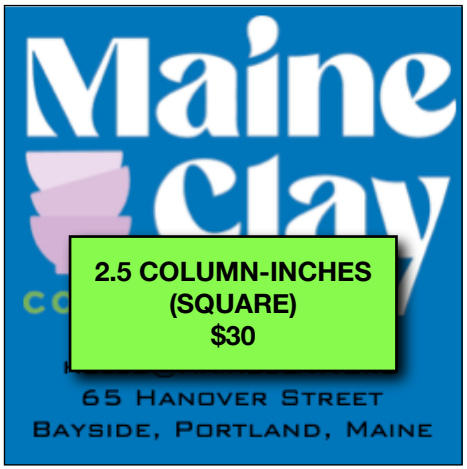
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(more on the reverse)

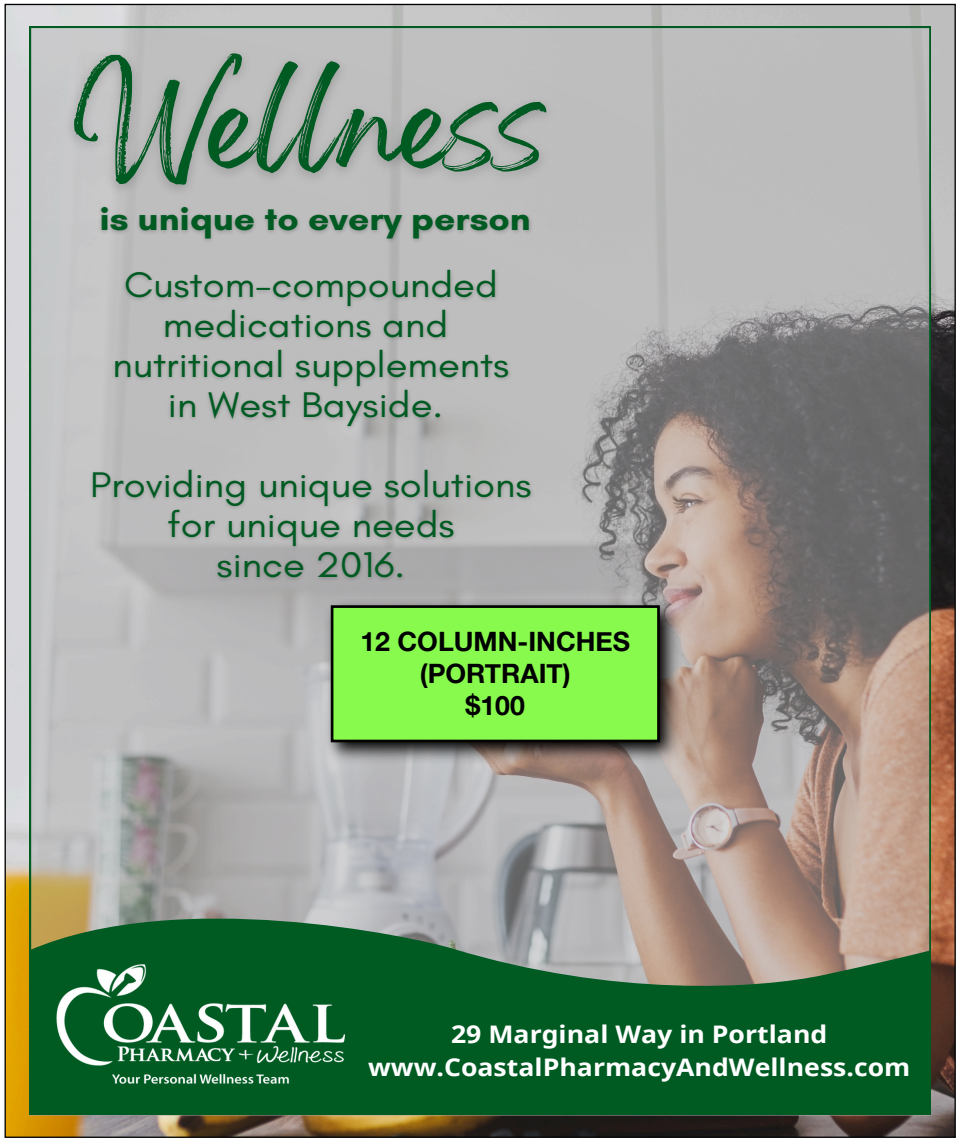
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Ask about discounts and special rates

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DISTRIBUTION: The Baysider print version is distributed to 90+ locations around the Portland Peninsula. Distribution locations may include but are not limited to: 409 Cumberland, 82Parris Gallery, Aomori, Apohadion Theater, Arabica, Argenta Brewing, Armature, Art Mart, Avesta Housing, Back Bay Tower, Batson River, Bayside American Café, Bayside Bowl, Bubba's Sulky Lounge, Coffee By Design, Portland City Hall, Coastal Wellness, Coffee ME Up, Double Great Coffee, Dyer's Variety, El Rayo, Equality Community Center, F45 Fitness, First Assembly of God, First Parish UU Church, Fleet Feet, Food For All, Fortune Teller Tattoo, Fresh Approach, Hilltop Superette, ILAP, Intermed, Isa Bistro, Kaboss Market, Last Church on the Left, Leavitt & Sons Deli, Longfellow Barber Shop, Lost Coin Café, Lucky Sevens, Maine Clay Collaborative, Maine College of Art & Design, Marcy's, Mayhem, Mechanics' Hall, Midtown Community Policing, Miss Portland Diner, Moria Market, Next Level Barber Shop, Orange Theory, Peace Food Market, Pizzaiolio, Port City Bikes, Portland Custom Tailor, Portland Downtown, Portland Islamic Center, Portland Media Center, Portland Museum of Art, Portland Public Health, Portland Public Schools, Preble Street, Portland Public Library, Rosemont, Schedule One, Seaweed, Speckled Ax, T-Mobile, The Casco, The Studio Portland, Two Fat Cats, Unity Village, USM, US Post Office, West End Barber Shop, Westin Hotel, Wilson County BBQ, YMCA, Yordprom, Za, and more! If you would like your business or another location added to this list, please let us know by emailing baysider@baysideportland.org







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